

360[°]

LIVE!

COMPANY PROFILE

2019 / 2020



WHO WE ARE:

An independent Event Management agency with a passion for pushing creative boundaries.

WHAT WE DO:

We help our clients reach their goals through our services from concept development, marketing, event logistics, to onsite management.

At 360Live each detail of our production is flawlessly executed through unfaltering attention and dedication from our team.

WHAT WE AIM:

At 360Live we are a passionate family who strive to reach our goal to make every project memorable.

OUR TEAM



ZAKI HASANAIN
Chairman

MAHMOUD RIYAD
CEO

WASEEM RIYAD
Client Servicing Manager

PROJECT MANAGEMENT MANAGER
WEAM SALGHOUR

CLIENT SERVICING
SHEREHAN ASHRAF
HAYA BAROUD
SARA MASOUD
TAREQ JASOUMAH
AMER HABIB
AMJAD ALBHAISI

OPERATIONS
REFAAT ELZOHRY
MAHMOUD SALLAM
AHMAD OUDAH
AHMAD SHAHBAZ

CREATIVE
ROBA ALKHOULI
AHMED TARRAB

HUMAN RESOURCES
BASSEM SAIF

FINANCIALS
AHMED ABDULLAH
MOHAMMED MARAR
HASSAN SAEED

OUR STATISTICS



10

EXPERIENCE



217

NUMBER OF PROJECTS



13

REGIONS



8M

VISITORS

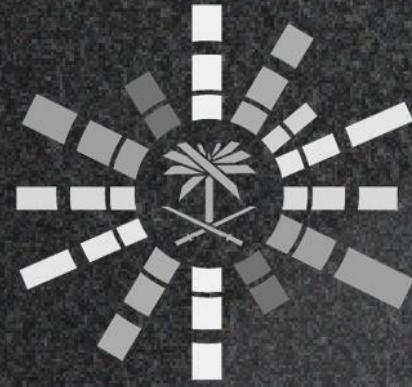
OUR CLIENTS



الهيئة العامة للسياحة والتراث الوطني
Saudi Commission for Tourism & National Heritage



مهرجان ولي العهد للهجن
Crown Prince Camel Festival



الهيئة العامة للترفيه
General Entertainment Authority



دوري كأس
الأمير محمد بن سلمان
للمحترفين



مسك misk
مؤسسة خيرية



وزارة الإسكان
MINISTRY OF HOUSING



إمارة منطقة مكة المكرمة
محافظة جدة



كلية الأمير
محمد بن سلمان
لإدارة وريادة الأعمال
Prince Mohammad
Bin Salman College
Business & Entrepreneurship



وزارة التعليم
Ministry of Education



الهيئة العامة للمنشآت الصغيرة والمتوسطة
Small & Medium Enterprises General Authority



جدة JEDDAH CHAMBER
1946



نادي
الصقور
السعودي
SAUDI FALCONS CLUB



General Sports Authority
الهيئة العامة للرياضة



الهيئة العامة
للثقافة
GENERAL CULTURE AUTHORITY



النهدي
nahdi



إدسي
مول
RED SEA
MALL



عبد اللطيف جميل
للسيارات



عجلان و اخوانه
ajlan & bros.



المؤتمر الطلابي
جدة ١٠ / ١ - ١٣ / ١٣ هـ
نحو إبداع معرفي وجيل قيادي متميز
Students' Conference
Jeddah 30/3 - 2/4/2015
Distinguished Leading Generation Equipped with Creative Knowledge



OSWA



مهرجان جدة التاريخية
أتاريك



مزرعة الصواري
Sawary Farm



شاي
ربيع



دهانات الجزيرة
AL-JAZEERA PAINTS



CHRISTIE'S



NCB الأهلي

أهالينا
Ahalina



بطولة منطقة
مكة المكرمة
الدولية لجمال
الجواد العربي
Makkah
International
Arabian Horse
Championship



اليوم الوطني السعودي ٨٩



DURRAH 2 BEACH
FESTIVAL



موسم جدة
Jeddah Season
SEA & CULTURE



موسم الرياض
RIYADH
SEASON
Imagine



مهرجان جدة التاريخية



مهرجان جدة التاريخية



معرض الصقور
والصيد السعودي
Saudi Falcons & Hunting Exhibition



معرض الصقور
والصيد السعودي
Saudi Falcons & Hunting Exhibition

TECHNIQUE & PROCEDURE



TECHNIQUE & PROCEDURE



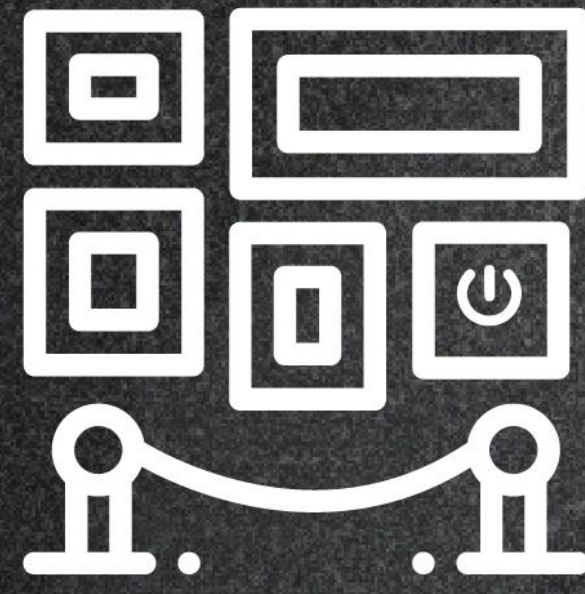
TECHNIQUE & PROCEDURE



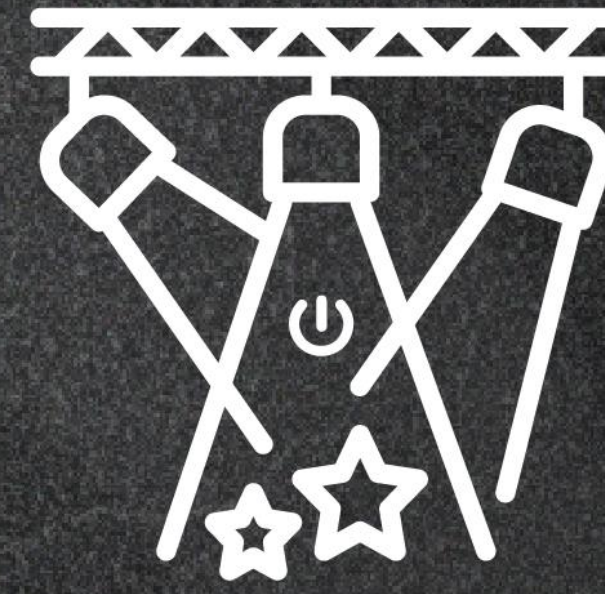
OUR SERVICES



FESTIVALS



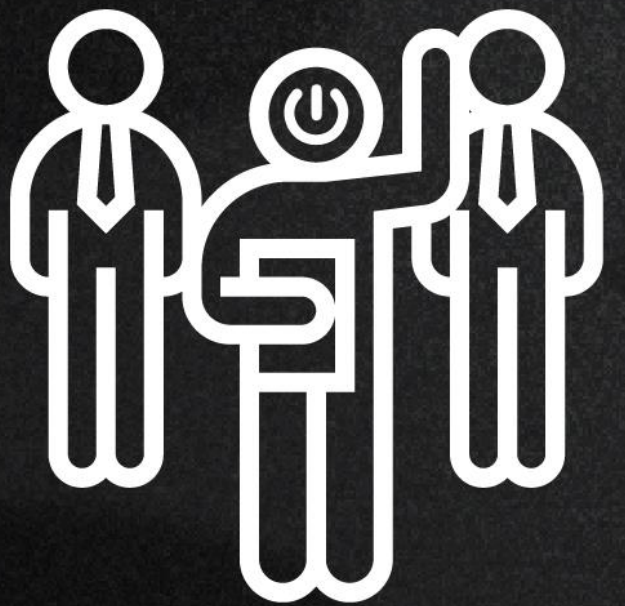
EXHIBITIONS



LIVE CONCERT



CULTURAL EVENTS



CORPORATE EVENTS



BRAND ACTIVATION



SPORTS EVENTS



CSR

360Live manages Mega Events, Live Concerts, Entertainment Shows, Governmental Events, Sports Events, Commercial Events, Festivals, Exhibitions, and various types of events.



SPORTS

EVENTS



In partnership with GSA in 4 different cities [Jeddah, Riyadh, Dammam & Mecca] to celebrate the world cup as one. in support for the Saudi National Football Team and the spirit of soccer.

Days:

30



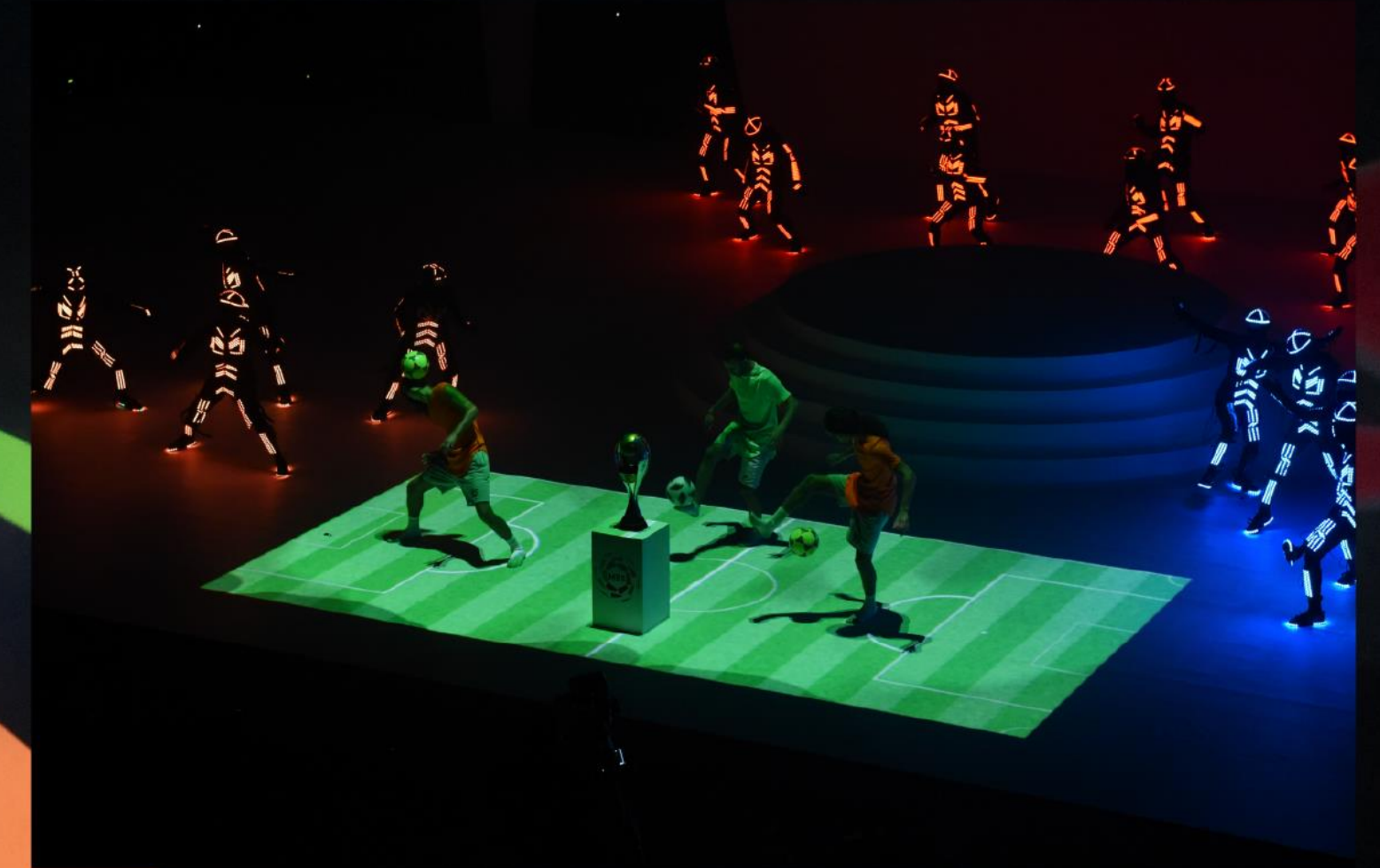


دوري كأس
الأمير محمد بن سلمان
للمحترفين

Partnering up with General Entertainment of Sport to launch the opening ceremony of King Mohammed Bin Salman League with the attendance of GSA Prince Turkey in a unique entertainment experience.

Days:

1



DAKAR 2020

A big event executed to announce the unveiling of a new chapter for the first time in Asia to host Dakar Rally 2020 in a 10-year partnership with the Kingdom's General Sports Authority in Riyadh, Al-Qiddiya.

Days:

1





مهرجان ولي العهد للهجن
Crown Prince Camel Festival

The Crown Prince Camel Festival was held under the Taif Season umbrella for the first time, His Royal Highness Prince Mohammed bin Salman patronized the closing ceremony which took place at the camel racing field in Taif in the presence of princes, dignitaries and guests of the festival from the GCC countries.

Days:

3





بطولة منطقة
مكة المكرمة
الدولية لجمال
الجواد العربي

Makkah
International
Arabian Horse
Championship

For the second year in a row partnering with Sawary Farm to launch Makkah International Arabian Horse championship in the presence of HRH Prince khalid al Faisal with several other entertaining activities.

Days:

3





FESTIVALS

JEDDAH, SAUDI ARABIA
DURRAT AL-AROUS,
2019



DURRAH 2 BEACH FESTIVAL

A family oriented beach festival that falls under Jeddah Season with a wide variety of recreational entertaining activities where children, youth and families enjoy various events.

Days:

14



مهرجان الملك عبدالعزيز للصقور
KING ABDULAZIZ FALCONRY FESTIVAL

King Abdulaziz Falconry Festival, an international festival organized by the Saudi Falcons Club in the land area of King Abdulaziz Falconry Festival.

Days:

10



مضوي

Celebrating Eid with the citizens of Riyadh at King Fahad Library venue through a unique 5 day entertaining festival with many and several activities, concerts etc.

Days:

5



THE MAIN STREET

A distinctive family entertainment event that offers varied global live shows, local shows and interactive activities full of vitality, art and exclusive entertainment for all age groups.

Days:

3





EXHIBITIONS

معرض الصقور
والصيد السعودي

Saudi Falcons & Hunting Exhibition

The SFHE is an exhibition that unites all passionate and amateurs who practice the hobby of falconry and hunting under a rich cultural and entertainment event.

Days:

5



RIYADH, SAUDI ARABIA
2019



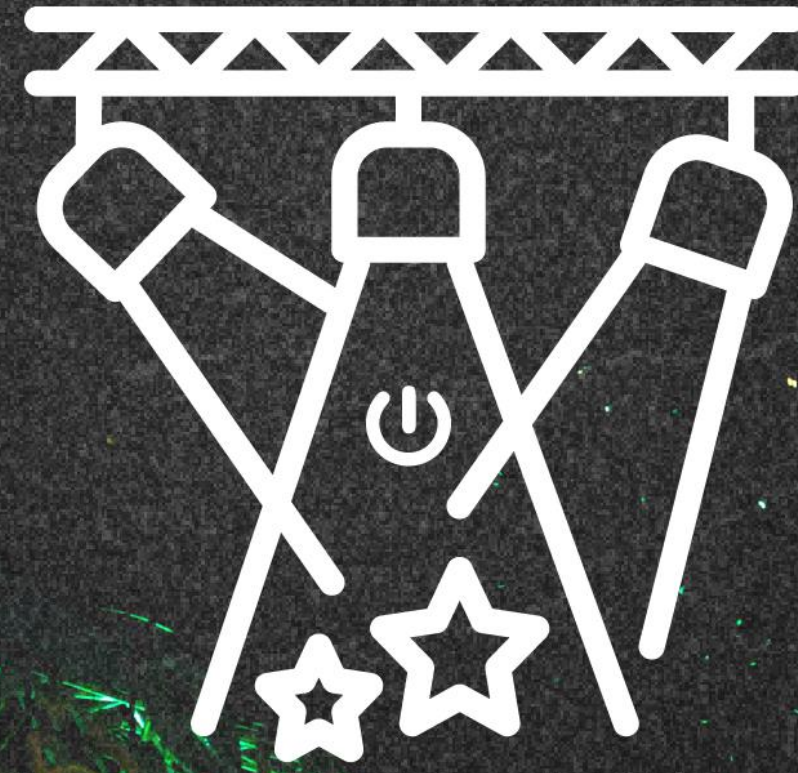
CHRISTIE'S

The exhibition took place in Al Muraba Historical Palace showcasing more than 200 exceptional jewels, 32 distinctive watches and 17 rare handbags from 15 international brands and famous jewelers.

Days:

5





LIVE CONCERT

The 1st

*Live Concert
In Saudi Arabia.*

JEDDAH
LIVE CONCERTS

Attendees:

7,000

WorkingTeam:

250

Days:

1

Tamer Hosny

JEDDAH, SAUDI ARABIA

KAEC

2018



JEDDAH, SAUDI ARABIA

KAEC

2018

Mohammed Hamaki

Mohammed Hamaki

JEDDAH
LIVE CONCERTS

Attendees:

7,000

WorkingTeam:

250

Days:

1



JEDDAH, SAUDI ARABIA

KAEC

2018

Saber Al-Robaie Wael Jassar

JEDDAH
LIVE CONCERTS

Attendees:

6,000

WorkingTeam:

250

Days:

1



JEDDAH, SAUDI ARABIA

KAEC

2019

Kazim Al-Saher

JEDDAH
LIVE CONCERTS

Attendees:

7,000

Working Team:

250

Days:

1



JEDDAH, SAUDI ARABIA

KAEC

2019

Rabih Saqr

JEDDAH
LIVE CONCERTS

Attendees:

7,000

WorkingTeam:

250

Days:

1



JEDDAH, SAUDI ARABIA

KAEC

2019

Amr Diab

JEDDAH
LIVE CONCERTS

Attendees:

8,000

WorkingTeam:

250

Days:

1



JEDDAH, SAUDI ARABIA

KAEC

2019

Assalah Abadi Al-Johar

JEDDAH
LIVE CONCERTS

Attendees:

7,000

WorkingTeam:

300

Days:

1



JEDDAH, SAUDI ARABIA

KAEC

2019

Tamer Hosny

JEDDAH
LIVE CONCERTS

Attendees:

8,000

Working Team:

250

Days:

1



Saad Lmjarad Myriam Fares

JEDDAH
LIVE CONCERTS

Attendees:
11,000

WorkingTeam:
300

Days:
1





موسم جدة
Jeddah Season
SEA & CULTURE بحرون وأفق

Mohammed Hamaki

JEDDAH, SAUDI ARABIA

DURRAT AL-AROUS,

2019



DURRAH 2 BEACH
FESTIVAL

Number Of Concerts:

5

Attendees:

97,000

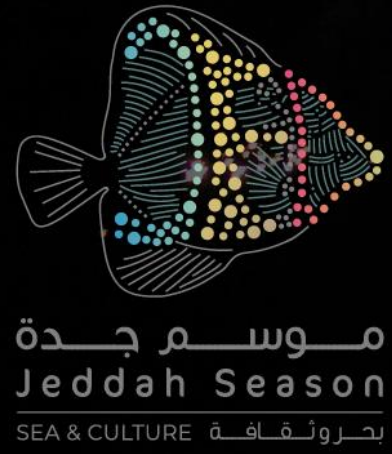
WorkingTeam:

300

Days:

1





Shamma Hamdan Saif Nabil

JEDDAH, SAUDI ARABIA
DURRAT AL-AROUS,
2019



Number Of Concerts:

5

Attendees:

97,000

WorkingTeam:

300

Days:

1





Oka&Ortiga Madfaagiyah

JEDDAH, SAUDI ARABIA
DURRAT AL-AROUS,
2019



DURRAH 2 BEACH
FESTIVAL

Number Of Concerts:

5

Attendees:

97,000

WorkingTeam:

300

Days:

1





Qusai Lil Eazy

JEDDAH, SAUDI ARABIA
DURRAT AL-AROUS,
2019



Number Of Concerts:

5

Attendees:

97,000

WorkingTeam:

300

Days:

1





Zayed Al-Saleh Nour Al-Zain

JEDDAH, SAUDI ARABIA
DURRAT AL-AROUS,
2019



DURRAH 2 BEACH
FESTIVAL

Number Of Concerts:

5

Attendees:

97,000

WorkingTeam:

300

Days:

1



RIYADH, SAUDI ARABIA

2019

The 1st

*Standing Concert
In Riyadh.*

Tamer Hosny

Tamer Hosny

RIYADH
LIVE CONCERTS

Attendees:

10,000

WorkingTeam:

350

Days:

1





RIYADH, SAUDI ARABIA
2019

Mamdouh Saif Orchestra Night

RIYADH
LIVE CONCERTS

Attendees:

900

Workings teams:

60

Our Role:

**LIVE SHOW & GRAPHICS
DIRECTION**

Days:

1





CULTURAL

EVENTS

Al-Balad Comdey Show



One of Historical Jeddah many activities that was aiming to raise the level of laughter for the crowd with many famous stand up comedians in action.

Days:

2





Celebrating the Saudi National Day, at “A Nation’s Smile” festival which combines a beautiful past and a bright future where we produced high technologies that amazed the attendees.

Days:

2





An edutainment campaign has been launched during Historical Jeddah that includes an exhibition to raise awareness about old Jeddah

Days:

5



الجنادرية 33
وفاء وولاء



Misk Foundation in the Janadriyah in its thirty-third edition, to communicate with the public and inform them about its rich initiatives for and through youth, and affirms its adherence to the rich cultural depth of the Kingdom.

Days:

20

RIYADH, SAUDI ARABIA
2018



Misk National Day 88



Jeddah invites you to visit and explore its historical beauty and glamor. learn about its rich history and progress through time with Misk Foundation .

Days:

4



Misk Historic Jeddah



مِسْك misk

مؤسسة خيرية

Misk Foundation aims to highlight the significance of this historic area, encourage the preservation of this globally recognized site as one of the UNESCO World Heritage Sites in Saudi Arabia,

Days:

7



Saudi National Day

همة حتى القمة

اليوم الوطني السعودي ٨٩

The National Day Season under the slogan "Mettle to the Top" featured several events across the city to celebrate all the memories of this precious occasion.

Days:

5



Saudi National Day

هبة حتى
القمة

اليوم الوطني السعودي ٨٩

The National Day Season under the slogan “Mettle to the Top” featured several events across the city to celebrate all the memories of this precious occasion.



Days:

5





CORPORATE

EVENTS



عجلان و اخوانه ajlan & bros.

Ajlan Brothers scientific excellence Award for Ajlan's family. An event to honor the outstanding students and graduates of the family's sons with an annual grant to raise the level of educations.

Days:

1



سكني

Partnering with Ministry of Housing to educate citizens regarding housing options through different vendors and great banking services in different cities Dammam - Riyadh, Tabuk, Abha etc.



MBSC



Prince Mohammad
Bin Salman College
Business & Entrepreneurship



كلية الأمير
محمد بن سلمان
للإدارة وريادة الأعمال

Prince Mohammad
Bin Salman College
Business & Entrepreneurship

MBSC graduation was
hosted for the first time at
KAEC through an
unforgettable memorable
day for the parents and
students.

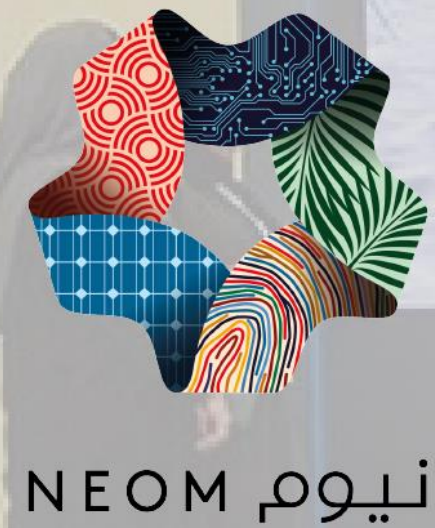
Days:

1



The 1st

Agency To Execute
An Event Located in
NEOM.



The “Dream NEOM” competition is a collaboration between Misk and Neom, the challenge brought together Misk fellows to tackle the challenges faced by NEOM in the fields of (Sustainability, Environment, King Salman Bridge, Renewable Energy and Water, Health, Mobility, Digital, Education).

Days:

3



عكاظ

Relaunching Okaz new brand identity in Abu Baker Salem stage with the presence of HRH Turki Al Sheikh through a special live show & effects.

Days:

1





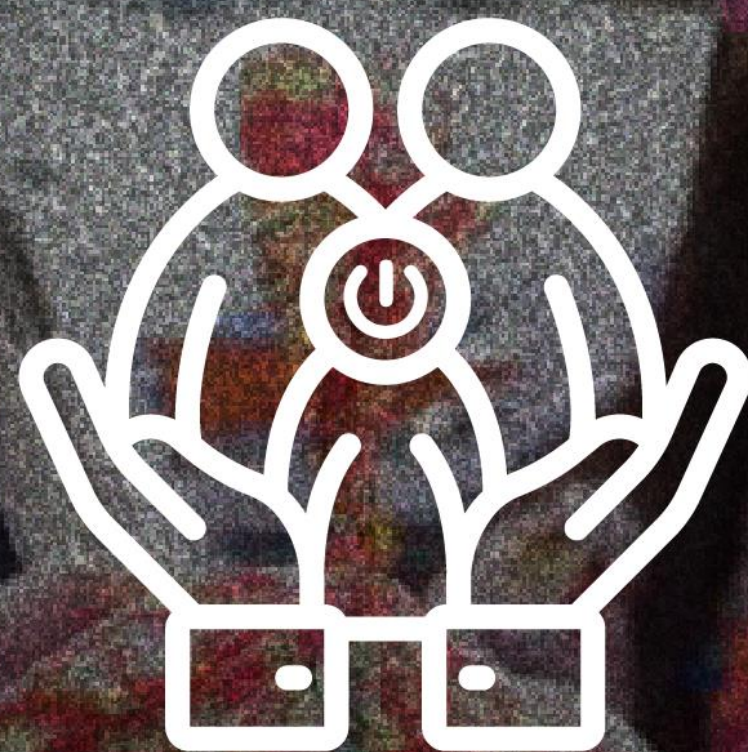
النهدي
nahdi

Launch of Wazen Program
at a Public Place, by
inviting top social media
influencer and involving
participation of general
Public

Days:

1





CSR

سعادة
أهالينا

NCB الأهلي | أهالينا
Ahalina

Ahalina happiness campaign for corporate responsibility supported different segments of the society by providing 12 initiatives covering 5 regions and 12 cities across the kingdom of Saudi Arabia.

Days:

30



افطارك
علينا

NCB الأهلي | أهالينا
Ahalina

Partnering with Ahliana
program for NCB for the 6
year on a row as a CSR
campaign to distribute 90
thousand meals over 3
cities to create awareness.

Days:

30



Al-Nahdi Billion Steps



With the aim of creating a nationwide health movement, in line with its Corporate Social Sustainability Strategy, Nahdi, leading Saudi pharmaceutical retailer, has launched the 'One Billion Step Challenge', an interactive program that aims to create a healthy community by promoting physical activity.

Days:

1





BRAND ACTIVATION

Maggi

A live cooking show during
Historical Jeddah event,
which offers many delicious
dishes, kids edutainment
activities and valuable
prizes.

Days:
30



flynas

flynas



A promotion campaign booth during historical Jeddah activities which includes draws for many valuable prizes.

Days:
30



Mackintosh's
Quality
Street
SINCE 1936

A historical looking booth during historical Jeddah showcasing the evolution of the brand through the years and distributing samples to the visitors.

Days:

30





Creating awareness for families regarding Nestlé's Progress Milk in Riyadh, Jeddah & Dammam in different malls.

Days:

9



TAIF, AL-MADINAH & JEDDAH, SAUDI ARABIA
2017 - 2018

stc

Celebrating with families in districts with STC Fiber Optics launching through family entertaining activities and promotions.

Days:

10-15





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FOR MORE VISIT OUR WEBSITE:
WWW.360LIVE-ME.COM



THANK YOU!